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TECH IN TOWN

AWS Girls' Tech Day at Campbelltown for first time

MORE than 800 girls across the Greater Sydney Region will attend an event on the five-year anniversary of the program in collaboration with Inspiring the Future. After running in Blacktown in previous years, Amazon Web Services (AWS) Girls' Tech Day in 2023 will be held for the first time in Campbelltown on November 22 at The Cube, for female school students in Years 3-12 to inspire their interest in science, technology, engineering, arts, and math (STEAM). AWS Girls' Tech Day is a global initiative and was established in Australia in 2019 in collaboration with Inspiring the Future, a not-for-profit organisation, focused on broadening the minds of youth to assist them in making more informed career pathway decisions. **Kore: page 8.**



Last year's AWS Girl's Tech Day.



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GIRLS' TECH DAY COMES TO TOWN AWS delivers to Campbelltown

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AFTER running in Blacktown in previous years, AWS Girls' Tech Day in 2023 will be held for the first time in Campbelltown on November 22 at The Cube, for female school students in Years 3-12 to inspire their interest in science, technology, engineering, arts, and math (STEAM).

AWS Girls' Tech Day is a global initiative and was established in Australia in 2019 in collaboration with Inspiring the Future, a not-for-profit organisation, focused on broadening the minds of youth to assist them in making more informed career pathway decisions.

The AWS Girls' Tech Day is an event that puts a much-needed spotlight on the need for more girls to pursue STEAM careers.

It pioneered as a free, half-day learning event that combined panel discussions with trailblazing women and interactive activities to expand awareness of future career possibilities. The program has now reached nearly 14,000 girls and young women, across 30 countries.

For this year's event, approximately 400 primary school students & 400 secondary school students will participate in a variety of interactive, hands-on, fun activities designed to inspire them to pursue interests in science, technology, engineering, arts and mathematics (STEAM).

They will also interact with a panel of female STEAM professionals to learn about future career options.

The event is complimentary to schools and coordinated transportation arranged by Inspiring the Future with the generous sponsorship of AWS in Communities.

Highlights of this year's event, include: artificial intelligence machine learning, 3D sculpting, motion capture and animation game design, drive an underwater robot, robotic dog and self-driving cars, aerial firefighting simulator, drone obstacle course.

These activities are managed through collaborations with tech industry organisations, businesses and government departments, such as the Defence Force, Sydney Water, TAFE, Amazon, Neuraxent AI Education, NECA and PwC.

Feedback from last year's event, by Deanna Ellick, Defence Force Recruiting, was "The highlights for me have definitely been some of the questions we've received, a lot of the girls that are coming up to our



"If we want more women in STEAM fields, we must engage girls early, show them the possibilities open to them in these fields, and help them get involved. AWS Girls' Tech Day helps do just that – it gives girls the chance to explore coding, robotics, cloud computing, problem solving, and more, in exciting ways – expanding their skillsets and boundaries of what's possible,"

said Greg Warren MP | Member for Campbelltown and Parliamentary Secretary to the Deputy Premier | Parliamentary Secretary for Education and Early Learning | Parliamentary Secretary for Western Sydney.

stand say 'I want to do this when I finish school', or 'I actually don't know what I want to do, but I know that I want to be in STEAM, what can you tell me about it?' We've got different people here in different job roles, and have our Navy flight simulators here too, so the girls are able to go on those and have a bit of a fly over helicopter, and just have a bit of fun as well."

To build upon the success of Girls' Tech Day, AWS will begin expanding the program into a full-fledged Girls' Tech Series of events designed to spark an interest in tech into a recurring series of engagements, such as STEAM clubs, competitions, and a speaker series, to help kindle that initial STEAM interest into a lifelong passion.

What previous attendees say...
"Girls' Tech Day is an opportunity for us to bring out our students and embed them in some stem cultures and start to expose to them some of the amazing career pathways that exist for girls, and try to get them thinking beyond the societal norms that say that girls don't necessarily have as many career options in tech," said David Drumond, K-12 Leader of Learning & Growth, St John XXIII Catholic College

"Western Sydney is still developing, a lot of our community is quite young, so it's really important that our students understand that they can still take part in building their community, or what are the opportunities where they can make it more 21st century and make it more adaptable to what the future will be like," said Chloe Deang, Teacher & STEAM Leader, St John XXIII Catholic College

"I've always been really interested in doing something in healthcare, but after hearing a lot about the other careers, I would really be interested in doing something like engineering, because just it sounds so cool." - Latisha, High School Student

"My favourite thing today was Greg the robot dog. He was really funny. I've always wanted to see those type of robot animals." - Parisha, Primary School Student

Girls' Tech Day is part of a collection of programs developed by AWS in Communities to help create the next generation of creative thinkers and future builders in the communities where it has a physical presence.

For more details please visit: <https://awsgirlstechdaysydney.splashthat.com/>
Or contact <https://inspiringthefuture.org.au>



Last year's AWS Girls' Tech Day.

