

# inspiring the future *Australia*

**Employers working together with schools  
to help young people achieve their potential**



**[www.inspiringthefuture.org.au](http://www.inspiringthefuture.org.au)**

**An initiative of**



**and**



# inspiring the future *Australia*

## Inspiring the future The vision

That every school, college and youth service has an effective partnership with employers to provide its young people with the inspiration, motivation, knowledge, skills and opportunities they need to help them achieve their potential and so to secure Australia's future prosperity.



### **Inspiring the future- Australia**

A Free service across Australia linking schools, colleges and youth services with volunteers from all sectors and professions to talk to young people about their jobs and sectors and inspire them on their career journey.

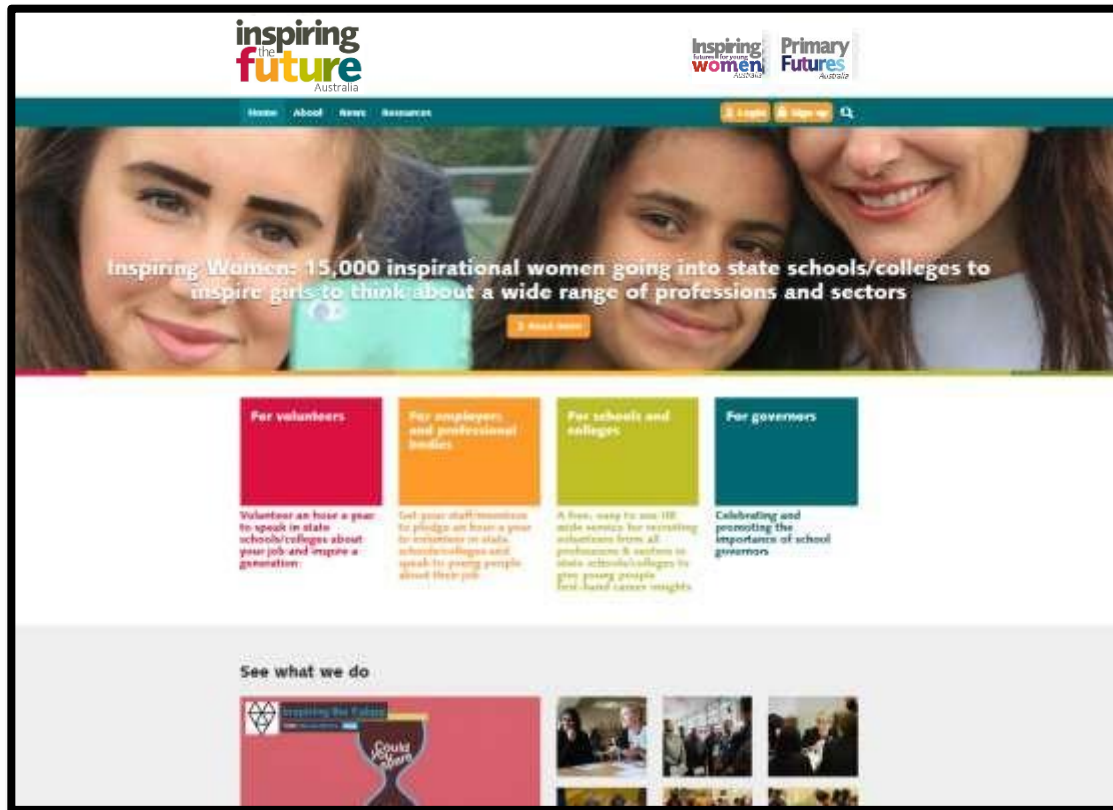
Building upon the success of the Inspiring the Future UK.

## Key findings of Education & Employer's Taskforce in the UK

- There is a significant link between young people's experience of the world of work whilst at school and the chances of them becoming NEET (Not in Employment or Education)
- **26.1%** of young people who could recall **no contact with employers** whilst at school went on to become NEET
- This reduced significantly to **4.3%** for those who had taken part in four or more activities involving employers
- 95% of young people would like employers to be more involved in providing advice and guidance about careers and jobs
- 42% of young people had no contact with employers at all
- Young people who had been in contact with 4 or more employers were nearly **twice** as likely to believe that they had a good idea of the knowledge and skills needed for the jobs they wanted to do

Evidence from the Education and Employers Taskforce shows that access to a network of employers is associated with better outcomes for young people. Employers can pass on the benefits of their experience to both pupils and teachers, helping to link curriculum subjects to employment and providing an overview of the different routes into careers.

# What is Inspiring the Future?

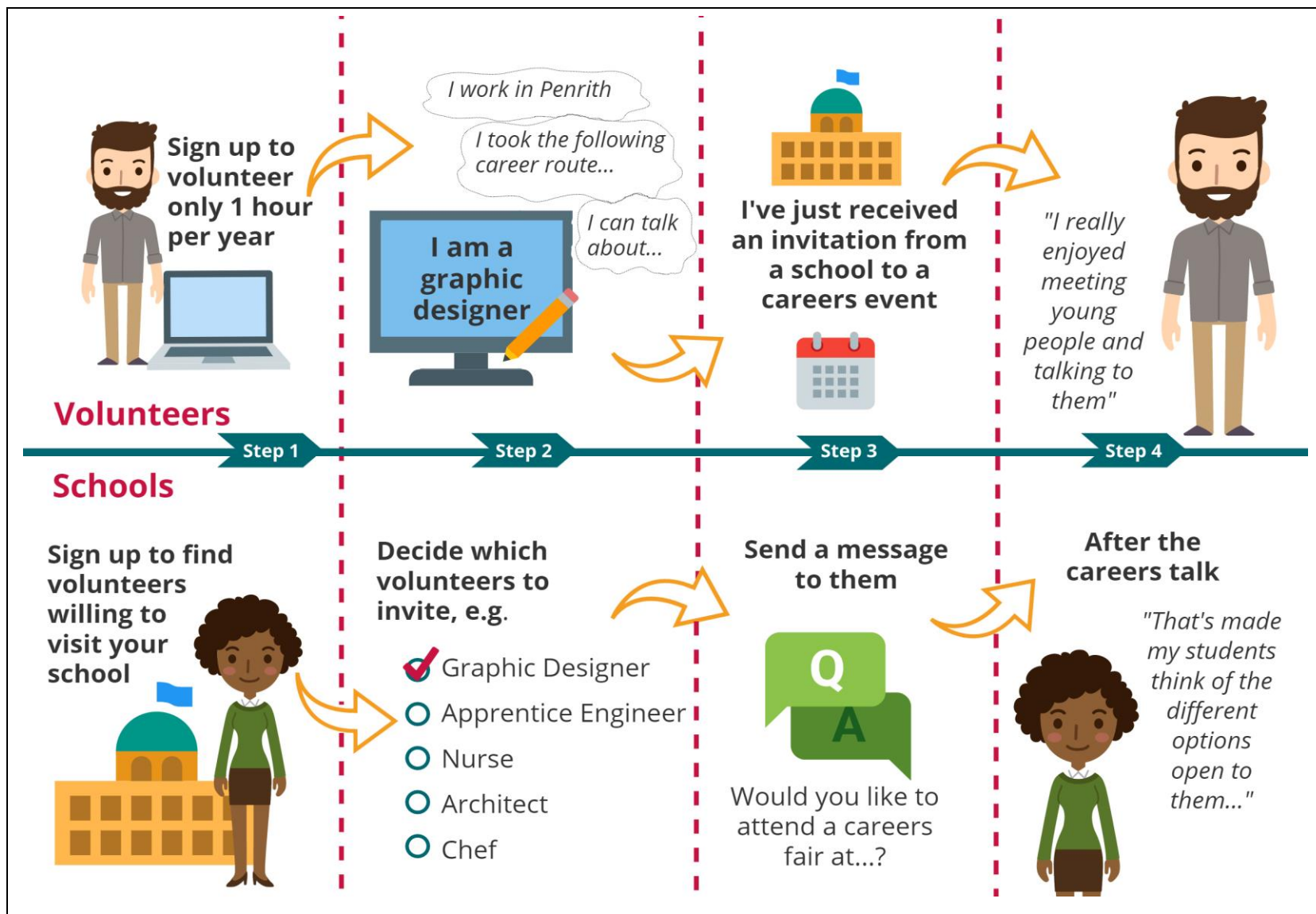


- *Inspiring the Future* is a **FREE** service
- Employees from all sectors and professions from Apprentices to CEOs pledge one hour a year to volunteer to go into schools and colleges to talk about their jobs, careers, and the education routes they took





## How it works



inspiring the future Australia

Primary Futures Australia

Home

Find Volunteers

My Projects/Events

My Messages

My Feedback

My Profile

Help

Hello, Holder New Test

Log Out

News

My 3rd News Item  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent et nisi volutpat, porta eros amet.  
see more

How to Guides

→ My How To Guide 3  
→ My How To Guide 2  
→ My How To Guide

Video

Welcome to the Internet of Customer  
sale force

Things of Interest

→ My Things of Interest 3  
→ My Things of Interest 2  
→ My Things of Interest  
see more

FAQs

→  
→  
→

inspiring the future Australia

Primary Futures Australia

Home

Find Volunteers

My Projects/Events

My Messages

My Feedback

My Profile

Help

Hello, Holder New Test

Log Out

Find volunteers in your area to invite

Activity: Career Insights

Sector: — None —

Volunteer Specialism: — None —

Themed Week / Campaign: — None —

Sort: Alphabetical

View As: List Map

Review and Invite Volunteers

47 Volunteers Found

ABC Volunteer

ABC limited  
Admin & Business/Engineering

David Test Volunteer

Test Volunteer  
Westbrook  
Admin/Business/Catering/Hous

Search for a specific volunteer if you know their name (optional)

input text

Search

Sector

☐ Admin/Business  
☐ Aerospace/Aviation  
☐ Agriculture/Food Production  
☐ Building/Construction

Close

Selected Volunteers

Volunteers selected in this basket are for activity type: Career Insights

Name	Job Title	Organisation		
ABC Volunteer		ABC limited	View Profile	×
David Thompson	engineer	BSkyB	View Profile	×
Employee Volunteer 4		School 1	View Profile	×

→ Invite Volunteers

inspiring the future Australia

Primary Futures Australia

Home

Find Volunteers

My Projects/Events

My Messages

My Feedback

My Profile

Help

Hello, Holder New Test

Log Out

Send Invite

Activity Date

Total Hours \*

Number of Students \*

Year group covering ages \* 

Map

Subject \*

Type of Event: Career Insights

Message \*

To: ABC Volunteer, David Thompson, Employee Volunteer 4

Link URL

Link Title

School Details

School: Oakwood Infant School

Address: Church Lane Hurley Westbury Road, RG27 8DY

Website: <http://www.oakwood-hurley.sch.uk/>

Map

Hurley Westbury

Close Map

Send

Volunteers rely through the email

inspiring the future Australia

Title:

Dear John Holder,

From: Charlotte Lightman, Taskforce School

Respond by clicking one of below links.

I am happy to be involved

I am unable to be involved

I need more information

Please log in to your account at [www.inspiringthefuture.org](http://www.inspiringthefuture.org) to read full message and reply.

Reply to Message

Required fields are marked with \*

Response \*

I am happy to be involved

I am unable to be involved

I need more information

Message \*

Dear Mr Taylor

Thank you for the invitation to talk to your students. I would be delighted to attend on 3 March at 2pm

Send

inspiring the future Australia

Home

Find Volunteers

My Projects/Events

My Messages

My Feedback

My Profile

Help

Hello, New Participation

Log Out

My Messages

Filter: 

Actions

Index

Sort:

From	Project	Event Date	Subject	Message Date	Latest Response
Adam Charlesworth	Chrome test with new name	Feb 7, 2015	Chrome Project - Prospects Test	Jan 18, 2015 13:55	Declined
John Holder	IE 8 Testing	Jan 23, 2015	Chrome Test	Jan 15, 2015 13:47	Declined

# Some of the Events Schools/Colleges use ITF for

**Careers Networking**



**Careers Fair**



**Talk**





## Activity options that schools will be requesting your assistance with for one hour or more:

**Career Insight Talks and Events-** speaking to groups of young people about your career journey and education pathway, and what work you do now. -providing information on skill requirements and possible education pathways that lead to future employment in your industry. You could do this by offering students short careers talks including a Q&A session, presenting at a career fair, or participating in events such as Speed Career Networking and ‘What’s my Line” or being involved in an ‘Inspiring Futures for Young Women’ activity.

**Curriculum Link-** involving yourself in consultations with teachers who seek to enrich school curriculum by offering your input to students so they can develop an appreciation of how their academic and vocational school subjects and learning activities are relevant to and are being applied in your career, workplace and industry.

**Help with Resumes and/or Realistic Mock Interviews** – giving young people feedback and advice on their Resumes – helping young people practice their communication skills in realistic mock interview scenarios for jobs, Apprenticeships, Higher Education entry etc.

**Exchanging Expectations-** enabling the voices of employers and young people to be shared and heard through authentic career conversations. In practical terms, this means a pair or small group of young people sitting down with you (as an employer/ee) and discussing what you both hope for and expect from each other. Young people and employers learning together, will help young workers (including students on placement) and their supervisors to be both more fulfilled and productive in their work.

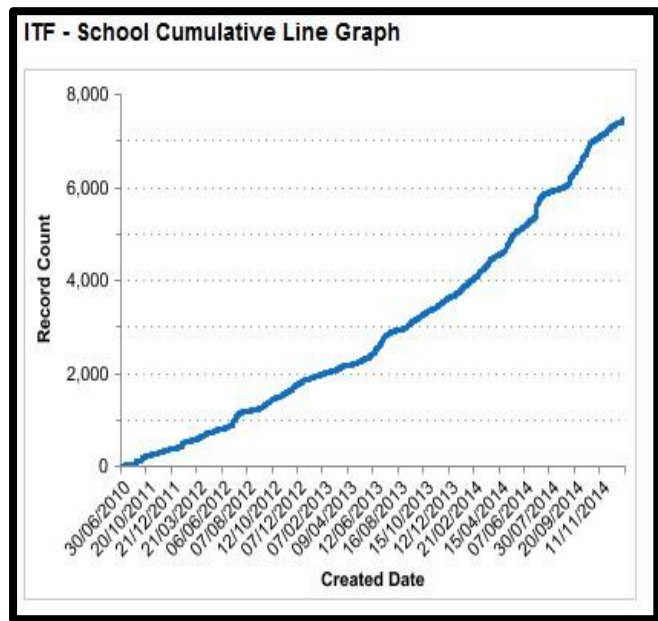
**Reading or Numeracy** – reading to children or listening to them read in a primary school, either individually or in groups. This could be a one-off activity or it may evolve into more regular involvement depending on the needs of the school and availability of the volunteer.  
- taking part in a numeracy related activity with a group of primary school children.

# ITF in the UK reports that...

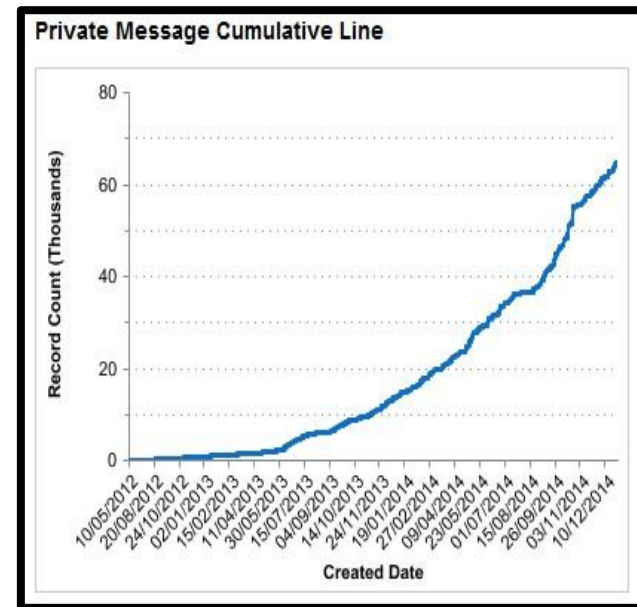
They have signed up over 30,000 volunteers from 7,000 different organisations

- Over 10,000 teachers from more than 5,500 schools and colleges have already signed up, and we have recently launched our Primary Futures campaign to primary schools
- Over 135,000 invites have been sent from teachers to volunteers with one million new connections created between young people and employee volunteers

## School Teacher Cumulative Line Graph



## Invite/Message Cumulative Line Graph

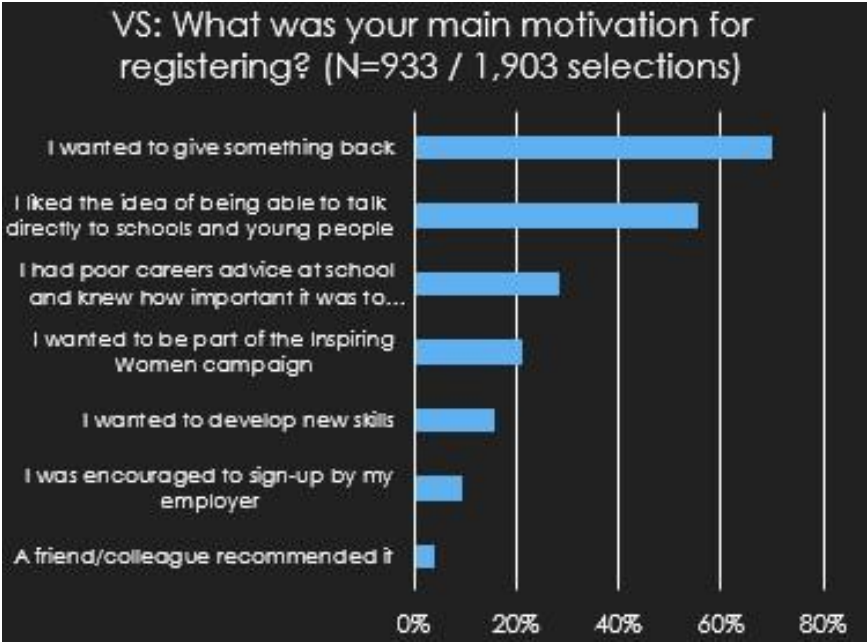
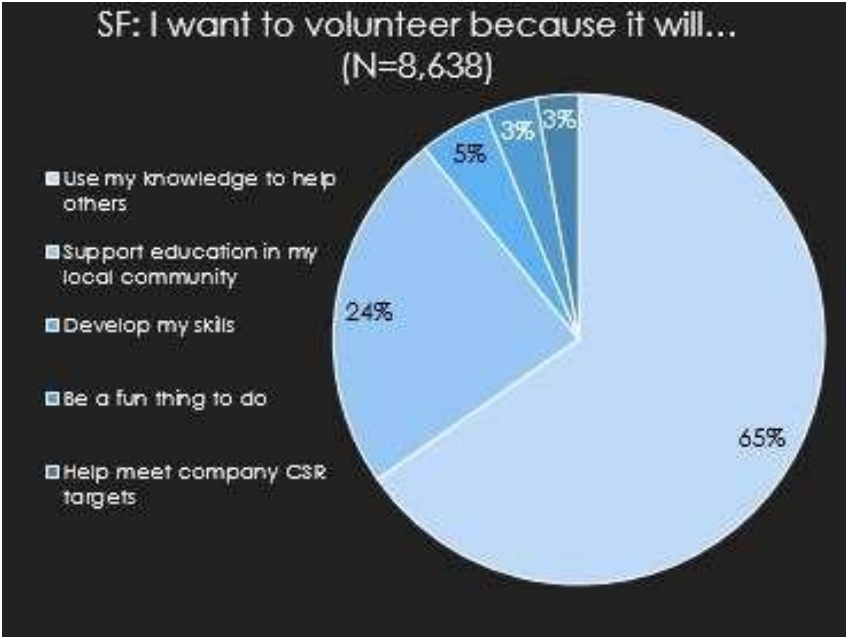


## Benefits for Employers/Professional Bodies

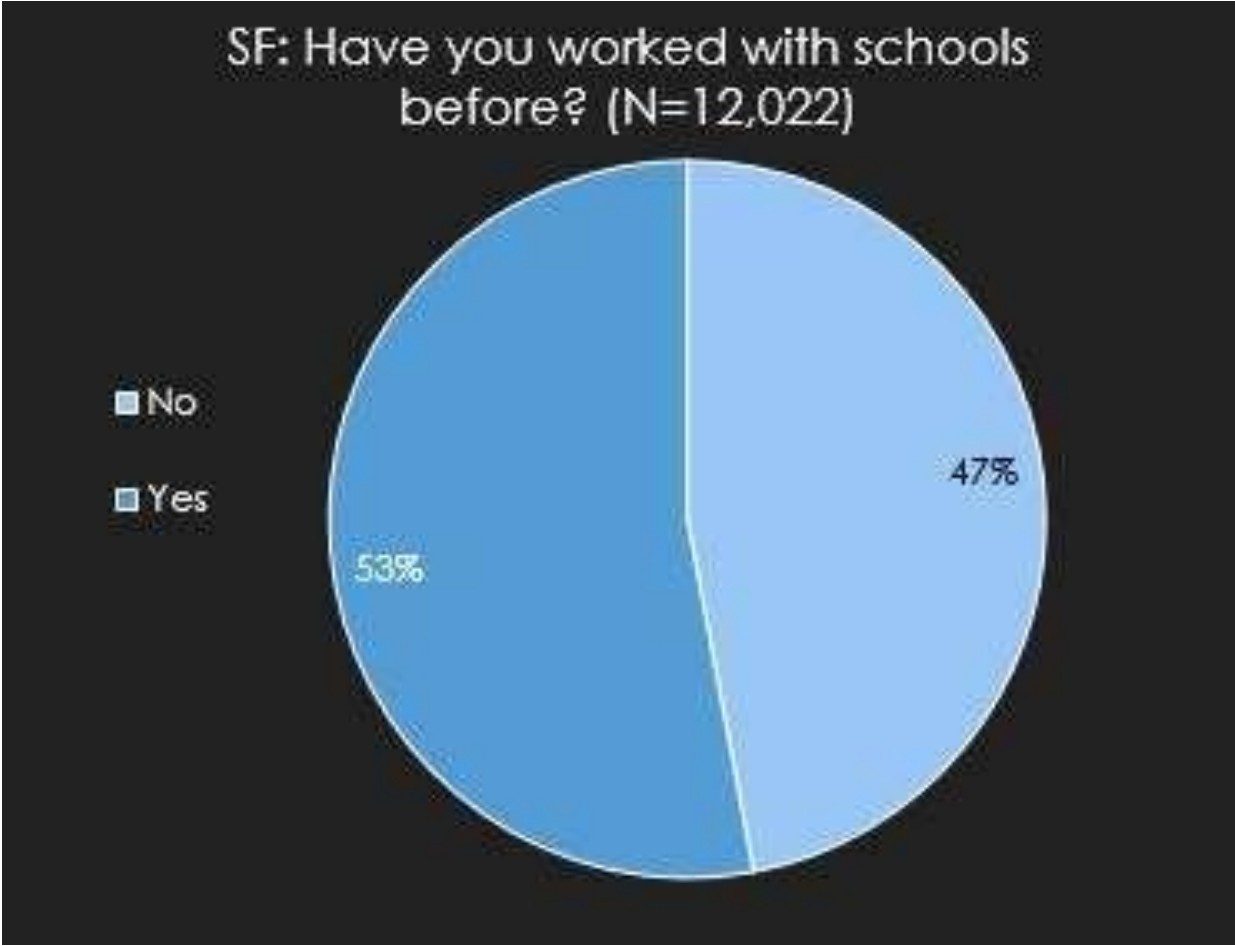
- **Free secure service** that makes it easy to engage with schools and colleges by **matching employee volunteers**
- Communicating with young people offers excellent **personal development opportunities for employees**
- An effective means of supporting **corporate social responsibility** and long-term **recruitment objectives**
- A gateway to working with schools and colleges, across a wide range of activities that support learning and progression
- Optional: Bespoke pages branded with your logo and Admin reports menu for activity feedback monitoring.

*"I just thought I would drop you a note about the careers fair today. It was a great event where young people were given the opportunity to explore ALL the different options open to them when they leave school. The young people I met were really engaged and I really enjoyed assisting them on widening their horizons". Volunteer PwC*

2. Volunteers survey (934 responses)







## Benefits for Schools and Colleges

Through the program's extensive and secure online database, teachers registered with Inspiring the Future are able to search for and make direct contact with volunteers from across a wide range of industries and specialisms. At the click of a button, the selected volunteers can then be invited to talk to their pupils about their jobs and the routes they took to get there or to assist with any of the other designated program activities.

## How does it work?

- When teaching staff log on to the system, they get a list of all those people registered in their area who can speak to young people about different specialisms and activities, and it's a simple process to send a message through the system to get in touch



Specialisms
Apprenticeships
Design and Manufacturing
Enterprise/Entrepreneurs
Financial Literacy
Maths – Using it at work
Science and Technology
Languages – French, German, Italian, Spanish, Russian, Mandarin, Japanese, Urdu, Arabic

*"The applicants really enjoyed the session and it was great to have help from such an enthusiastic and knowledgeable volunteer. In fact, 2 out of the 6 applicants who attended the session on 17<sup>th</sup> January, have since secured an Apprenticeship position which is brilliant".* Northampton College

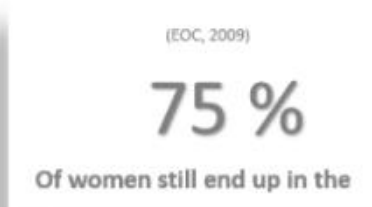
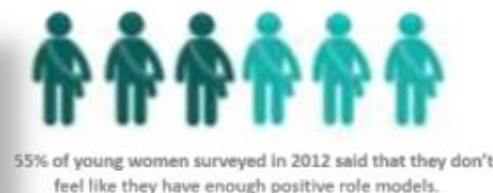
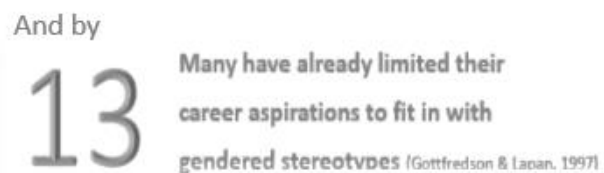
# Our Campaigns

include

**Inspiring**  
futures for young  
**women**  
*Australia*

**Primary**  
**Futures**  
*Australia*

The ***Inspiring the Future: Inspiring Women*** campaign in the UK has seen over 18,000 inspirational women going into schools, talking to girls to broaden their horizons and raise aspirations





# Inspiring the Future: Primary Futures

- Primary school project working under the banner of 'Inspiring the Future'
- Innovative approaches which allow primary schools to easily engage volunteers to work with primary aged children.
- Volunteers can talk about their current job and why reading and numeracy in their primary school days were so important in achieving their current status



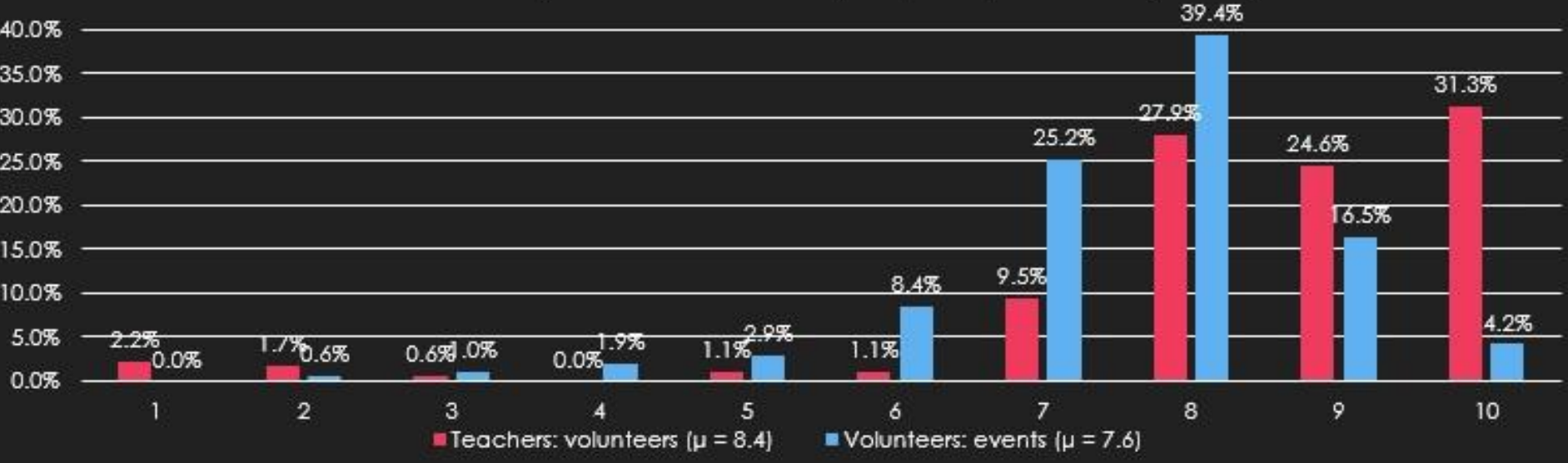
**"We need to give our children and young people a vision of the opportunities available to them, so that they understand the value of learning and in doing so raise aspirations. It is never too soon to start this. We also need better connections between schools and the communities and businesses they work with. "**

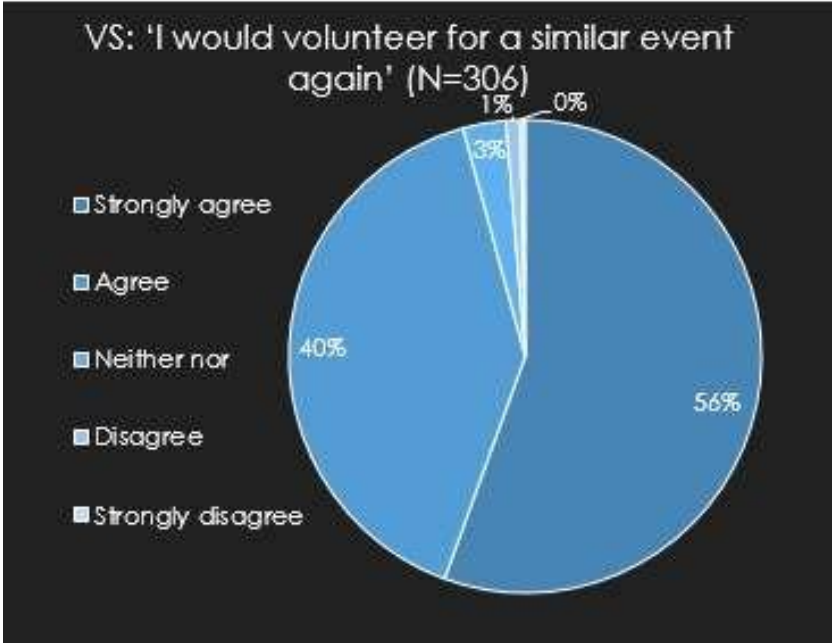
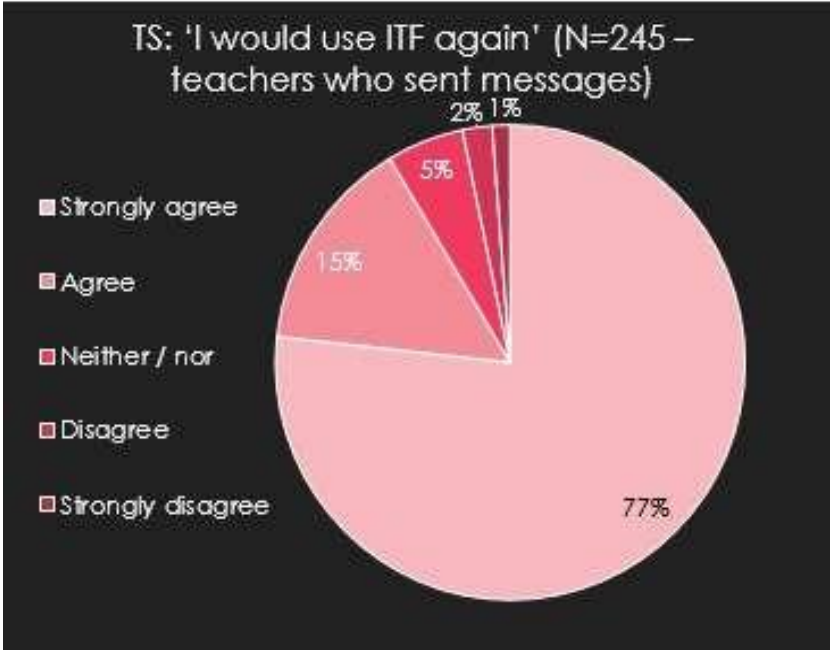
**Russell Hobby, NAHT General Secretary (National Association of Head Teachers- UK)**

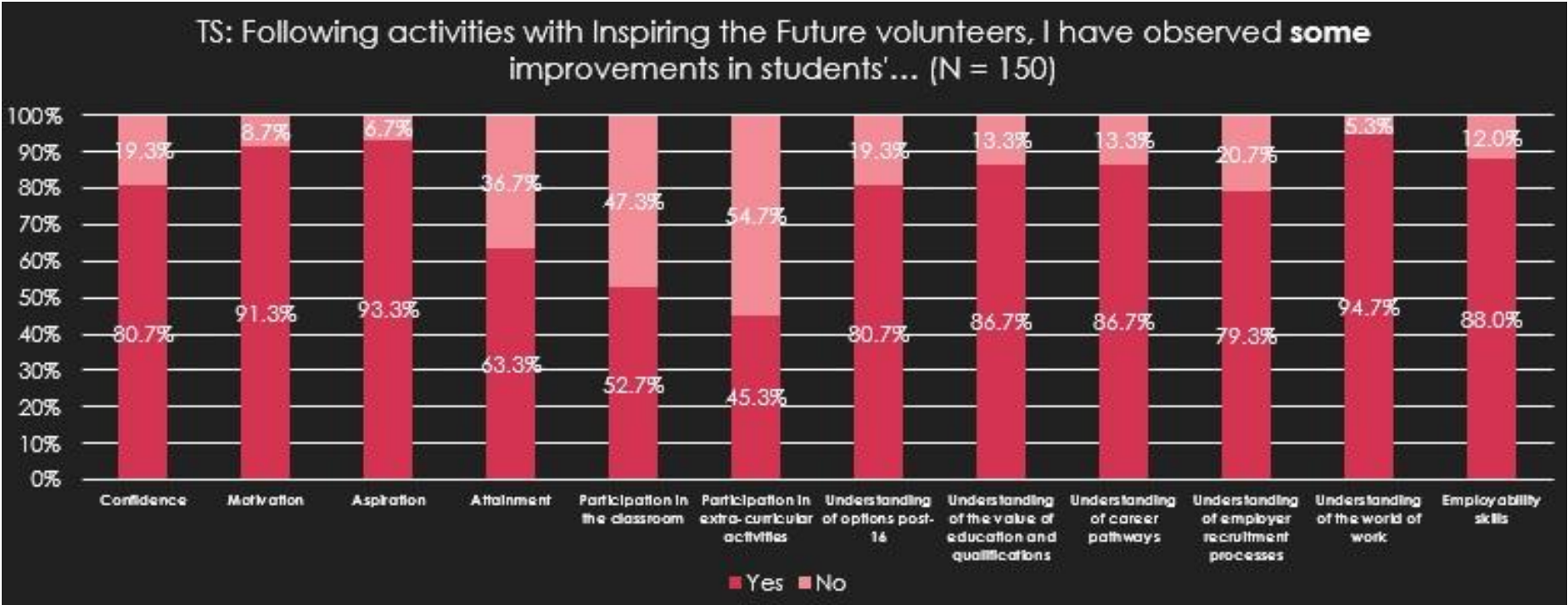
On a scale of 1 (dreadful) to 10 (wonderful)...

TS: How would you rate the ITF volunteers you've worked with (N=179)

VS: How would you rate the events you participated in? (N=310)









# Signing up is quick and easy

## Sign Up

Please select if you would like to get involved independently as a volunteer:

**Volunteers register here**

Or if wanting to sign up on behalf of your organisation as an employer:

**Employers register here**

Or if wanting to sign up as a school or college:

**Teachers register here**



**inspiring** the **future**.org.au

Signing up is quick and easy

inspiring the **future**.org.au

## My Profile

### Job Profile

Do you have experience at work of any of the following \*

Apprenticeships  
Design & Manufacturing  
Engineering  
Enterprise/ Entrepreneurs  
Languages - Cantonese

Add different specialisms

Tell schools a little bit about your job and qualifications

Please describe your job in a sentence or two: \*

I do marketing and communications for a stationery supplies company. I manage five staff, and am responsible for our website and marketing materials

Add different locations where you can volunteer in

First half of preferred postcode of volunteering \*

WC1V

Region \*

London

### Search for Local Authorities

(e.g. Manchester, Hampshire, or Camden.  
Please select as many areas as possible.)

Type few characters and wait for result

- ✕ Hampshire
- ✕ Southampton
- ✕ London - All

Back

Next

Select different activities you could help with

Activities **new**

Your profile is almost complete. On this page we ask you to tell us the activities you can offer if you are a volunteer, or that you need if you are a school or college. Please click Submit when you have finished and you will be taken to your Home Page.

You can remove just added (unsaved) activity. Saved activities can be de-activated but not removed.

Activity		Status
✕ De-activate	Career insights	Active
✕ De-activate	School Governor	Active

Add More Activities

Back

Submit

## Example of some of the UK Employers and Professional bodies signed up



# About Schools Industry Partnership



Schools Industry Partnership

[www.schoolsindustry.com.au](http://www.schoolsindustry.com.au)

Schools Industry Partnership is a registered Australian charity that has been providing local youth with work placement and career guidance for over 20 years

## Our programs and services

### Work Placement

Forming partnerships between employers and schools/colleges delivering HSC VET subjects to provide students with meaningful and inspiring work placement experiences during which they can practice their skills gained at school and learn new ones.



### Transition to Work

A free service that provides young people at risk with opportunities to develop career goals, gain employment, explore education pathways and access opportunities for skill development, work experience and training.





## Key Contacts

For any queries please contact:

Adrian Rhodes   Director- Inspiring the Future (Australia)   Tel: 0437 176 689

Ian Palmer   CEO – Schools Industry Partnership   Tel: 0419 018 232

Let us know how you might be involved in:

