

# inspiring the future *Australia*

**Schools working together with employers  
to help young people achieve their potential**



**An initiative of**



**and**



# inspiring the future *Australia*

## Inspiring the future The vision

That every school, college and youth service has an effective partnership with employers to provide its young people with the inspiration, motivation, knowledge, skills and opportunities they need to help them achieve their potential and so to secure Australia's future prosperity.



### **Inspiring the Future- *Australia***

A Free service across Australia linking schools and colleges with volunteers from all sectors and professions to talk to young people about their jobs and sectors and inspire them on their career journey. Building upon the success of the Inspiring the Future UK.

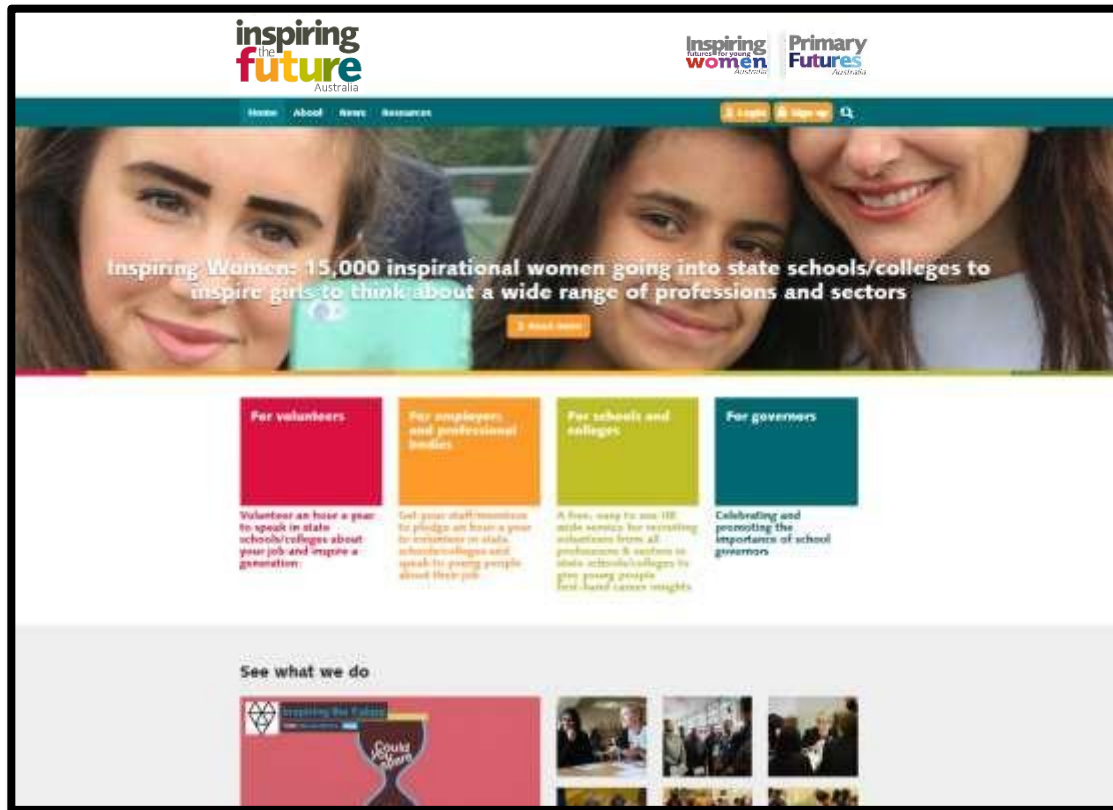


## Key findings of Education & Employer's Taskforce in the UK

- There is a significant link between young people's experience of the world of work whilst at school and the chances of them becoming NEET (Not in Employment or Education)
- **26.1%** of young people who could recall **no contact with employers** whilst at school went on to become NEET
- This reduced significantly to **4.3%** for those who had taken part in four or more activities involving employers
- 95% of young people would like employers to be more involved in providing advice and guidance about careers and jobs
- 42% of young people had no contact with employers at all
- Young people who had been in contact with 4 or more employers were nearly **twice** as likely to believe that they had a good idea of the knowledge and skills needed for the jobs they wanted to do

Evidence from the Education and Employers Taskforce shows that access to a network of employers is associated with better outcomes for young people. Employers can pass on the benefits of their experience to both pupils and teachers, helping to link curriculum subjects to employment and providing an overview of the different routes into careers.

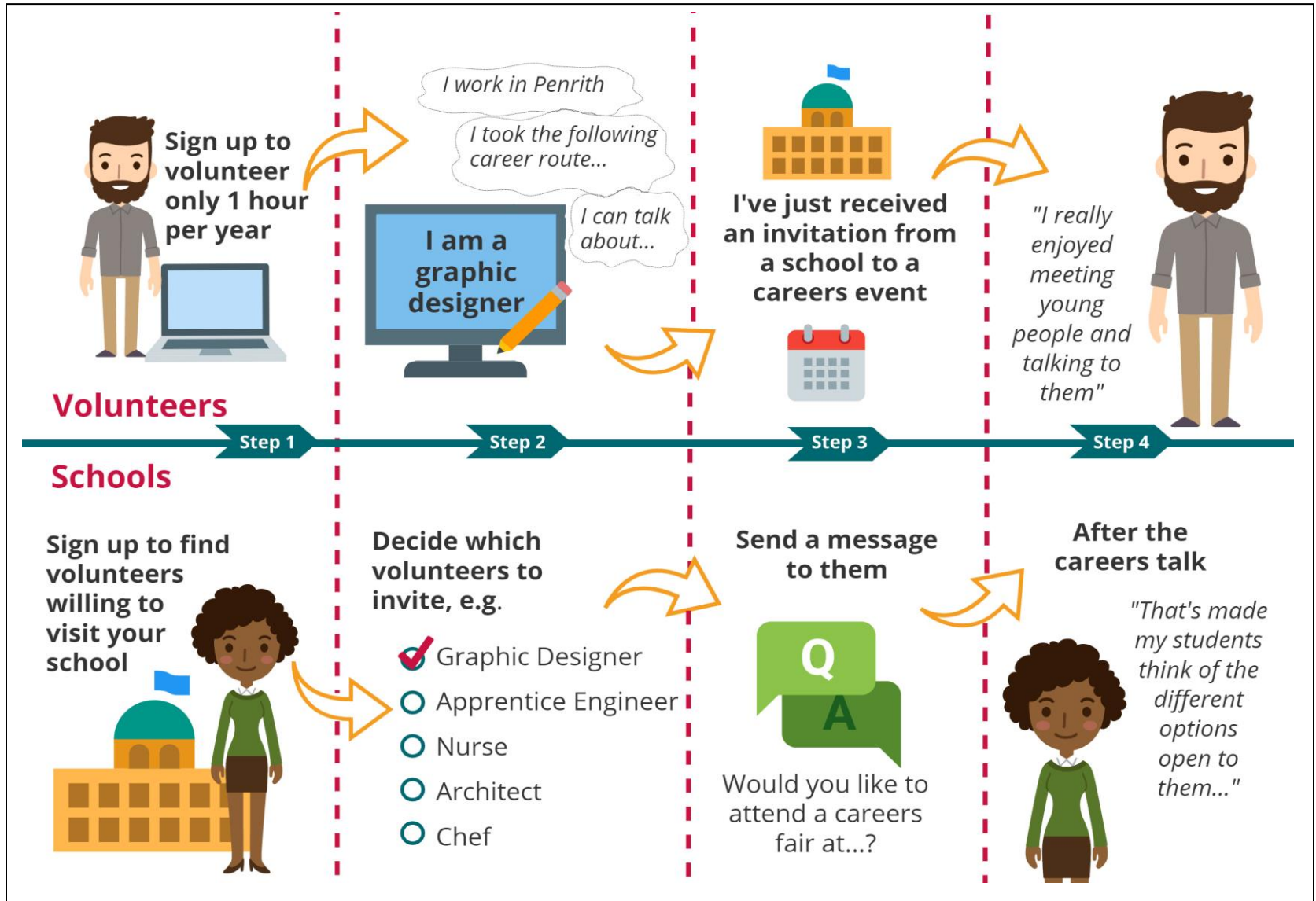
# What is Inspiring the Future?



- *Inspiring the Future* is a **FREE** service
- Employees from all sectors and professions from Apprentices to CEOs pledge one hour a year to volunteer to go into schools and colleges to talk about their jobs, careers, and the education routes they took



# How it works



The homepage features a navigation bar with buttons for Home, Find Volunteers, My Projects/Events, My Messages, My Feedback, My Profile, and Help. A user greeting 'Hello, Holder New Test' and a 'Log Out' button are on the right. The main content area is divided into three columns: News (with a 'My 3rd News Item' placeholder), How to Guides (with links to My How To Guide 1, 2, and 3), and Video (with a 'Welcome to the Internet of Customer' video player). Below these are 'Things of Interest' and 'FAQs' sections, each with a list of links and a 'see more' button.

The search interface includes a navigation bar and a search form. The form has dropdown menus for Activity (set to 'Career Insights'), Sector, Volunteer Specialism, Themed Week / Campaign, and Sort (set to 'Alphabetical'). There are 'View As' options for List and Map, and a 'Review and Invite Volunteers' button. Below the form, it shows '47 Volunteers Found' and lists two results: 'ABC Volunteer' (ABC limited, Admin & Business/Engineering) and 'David Test Volunteer' (Test Volunteer, Admin/Business/Catering/Hotels). A 'help' button is also present.

The modal window displays a table of selected volunteers for the 'Career Insights' activity type. It includes a 'Close' button in the top right and an 'Invite Volunteers' button at the bottom.

Name	Job Title	Organisation	View Profile	Remove
ABC Volunteer		ABC limited	<a href="#">View Profile</a>	<a href="#">×</a>
David Thompson	engineer	BSkyB	<a href="#">View Profile</a>	<a href="#">×</a>
Employee Volunteer 4		School 1	<a href="#">View Profile</a>	<a href="#">×</a>

**inspiring Primary futures for young women Futures Australia**

Home Find Volunteers My Projects/Events My Messages My Feedback My Profile Help Hello, Holder New Test Log Out

### Send Invite

Activity Date:

Total Hours:

Number of Students:

Year group covering ages:  **Map**

Subject:

Type of Event: Career Insights

Message:

To: ABC Volunteer, David Thompson, Employee Volunteer 4

Link URL:

Link Title:

### School Details

School: Oakwood Infant School **Map**

Address: Church Lane Hurley Westley Road, RQ21 2DY

Website: <http://www.oakwood-hurley.qld.edu.au/>

## Volunteers rely through the email

**inspiring the future Australia**

Title:

Dear John Holder,

From: Charlotte Lightman, Taskforce School

Respond by clicking one of below links.

[I am happy to be involved](#)

[I am unable to be involved](#)

[I need more information](#)

### Reply to Message

*Required fields are marked with \**

Response \*

- I am happy to be involved
- I am unable to be involved
- I need more information

Message \*

Dear Mr Taylor,  
Thank you for the invitation to talk to your students. I would be delighted to attend on 3 March at 2pm.

Please log in to your account at [www.inspiringthefuture.org](http://www.inspiringthefuture.org) to read full message and reply.

**inspiring the future Australia**

Home Find Volunteers My Projects/Events My Messages My Feedback My Profile Help Hello, New Futureally Log Out

### My Messages

Filter:

From	Project	Event Date	Subject	Message Date	Latest Response
Adam Charlesworth	Chrome test with new name	Feb 7, 2015	Chrome Project - Prospects Test	Jan 19, 2015 13:55	Declined
John Holder	IE 8 Testing	Jan 23, 2015	Chrome Test	Jan 15, 2015 13:47	Declined

## Some of the Events Schools/Colleges use ItF for

**Careers Networking**



**Careers Fair**



**Talk**



## **Search for Volunteers in Australia who are Willing to Assist with the Following Activities:**

**Career Insight Talks and Events-** speaking to groups of young people about your career journey and education pathway, and what work you do now. -providing information on skill requirements and possible education pathways that lead to future employment in your industry. You could do this by offering students short careers talks including a Q&A session, presenting at a career fair, or participating in events such as Speed Career Networking and ‘What’s my Line’ or being involved in an ‘Inspiring Futures for Young Women’ activity.

**Curriculum Link-** involving yourself in consultations with teachers who seek to enrich school curriculum by offering your input to students so they can develop an appreciation of how their academic and vocational school subjects and learning activities are relevant to and are being applied in your career, workplace and industry.

**Help with Resumes and/or Realistic Mock Interviews** – giving young people feedback and advice on their Resumes – helping young people practice their communication skills in realistic mock interview scenarios for jobs, Apprenticeships, Higher Education entry etc.

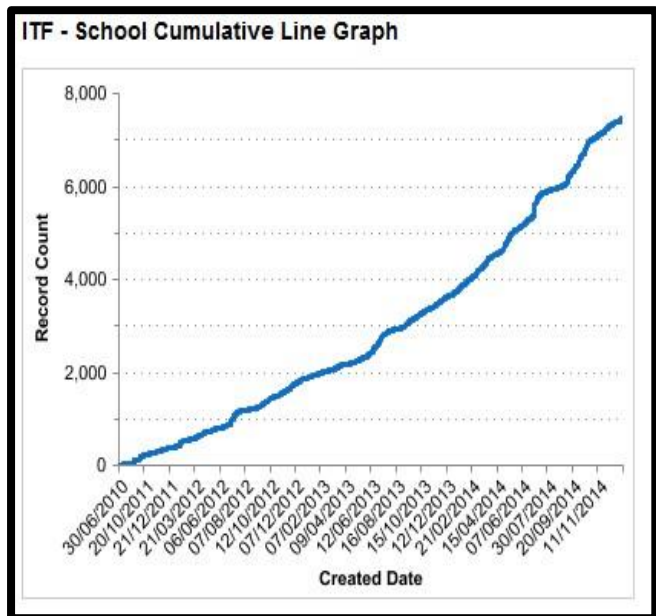
**Exchanging Expectations-** enabling the voices of employers and young people to be shared and heard through authentic career conversations. In practical terms, this means a pair or small group of young people sitting down with you (as an employer/ee) and discussing what you both hope for and expect from each other. Young people and employers learning together, will help young workers (including students on placement) and their supervisors to be both more fulfilled and productive in their work.

**Reading or Numeracy** – reading to children or listening to them read in a primary school, either individually or in groups. This could be a one-off activity or it may evolve into more regular involvement depending on the needs of the school and availability of the volunteer.  
- taking part in a numeracy related activity with a group of primary school children.

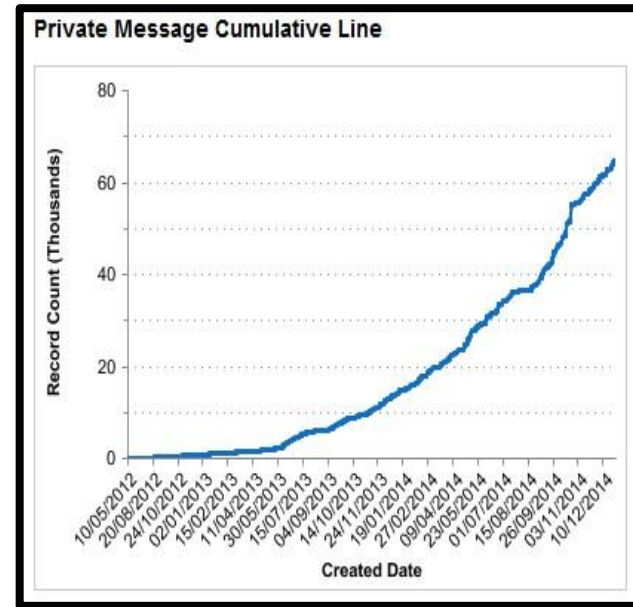
## ITF in the UK reports that...

- They have signed up over 30,000 volunteers from 7,000 different organisations
- Over 10,000 teachers from more than 5,500 schools and colleges have already signed up, and we have recently launched our Primary Futures campaign to primary schools
- Over 135,000 invites have been sent from teachers to volunteers with 1,000,000 volunteer activities undertaken

### School Teacher Cumulative Line Graph



### Invite/Message Cumulative Line Graph

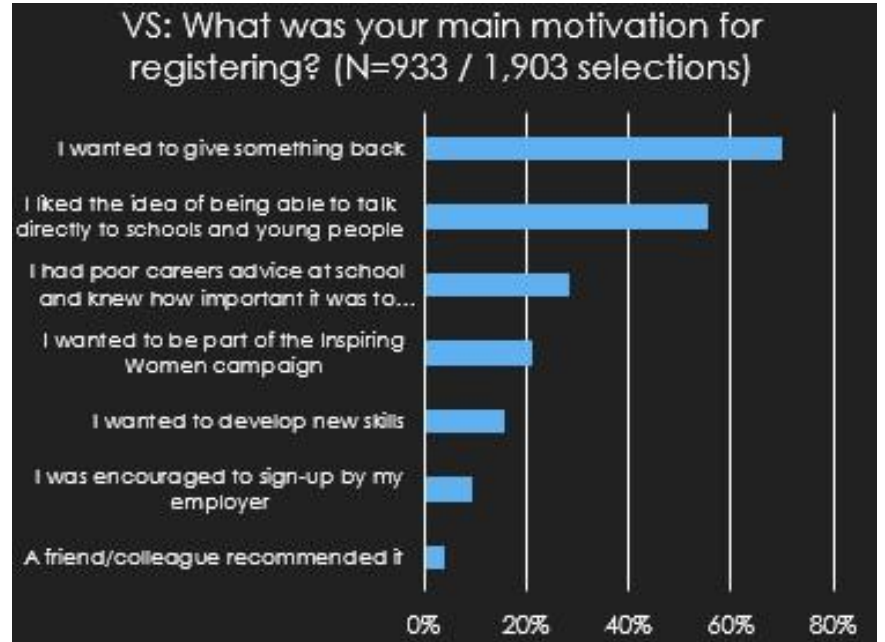
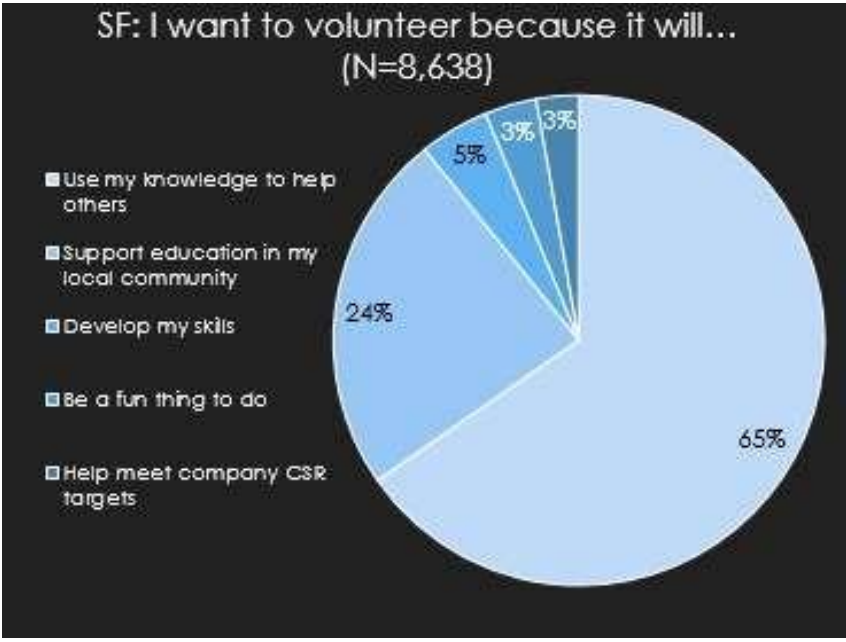


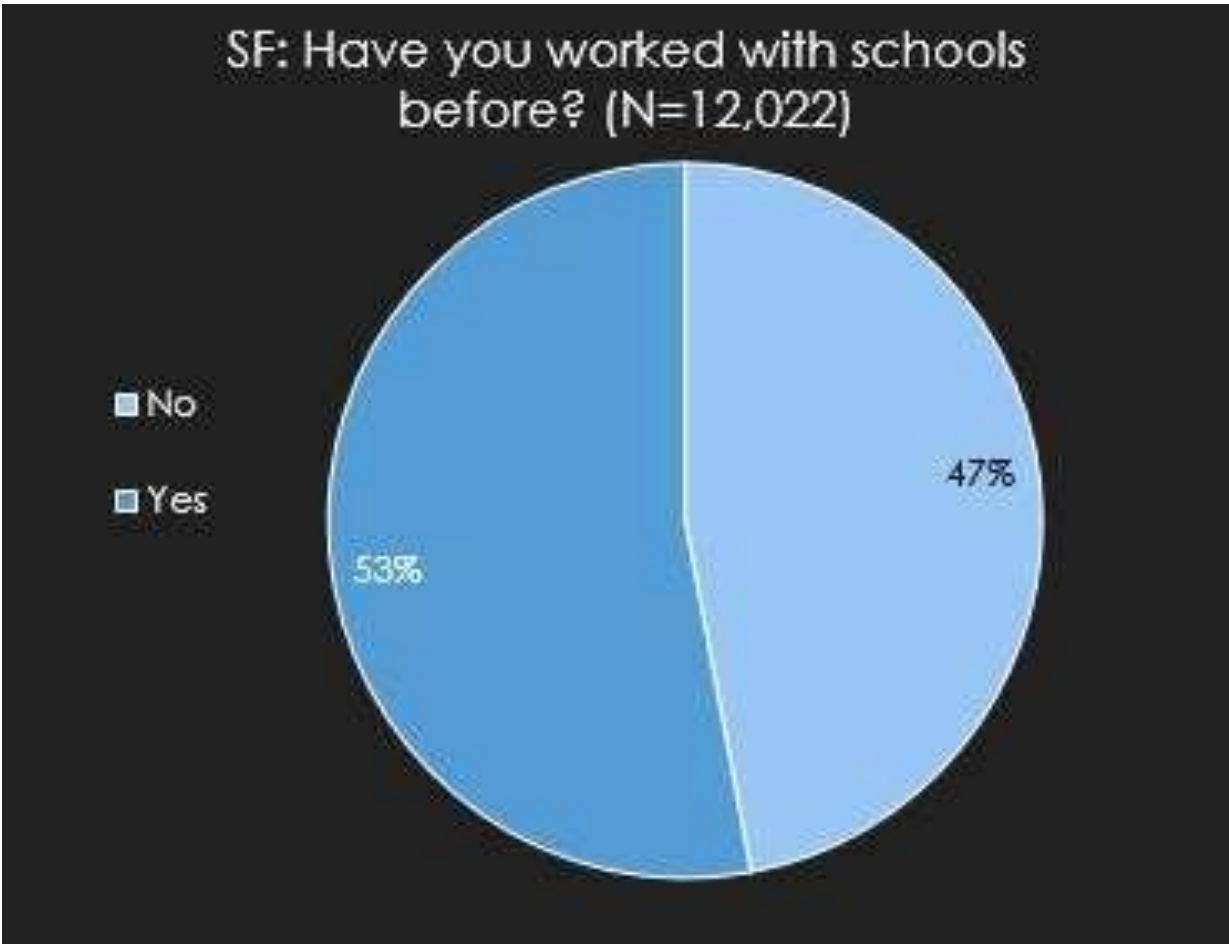
## Benefits for Employers/Professional Bodies

- **Free secure service** that makes it easy to engage with schools and colleges by **matching employee volunteers** with school requirements
- Communicating with young people offers excellent **personal development opportunities for employees**
- An effective means of supporting **corporate social responsibility** and long-term **recruitment objectives**
- A gateway to working with schools and colleges, across a wide range of activities that support learning and progression
- Optional: Bespoke pages branded with your logo and Admin reports menu for activity feedback monitoring.

*"I just thought I would drop you a note about the careers fair today. It was a great event where young people were given the opportunity to explore ALL the different options open to them when they leave school. The young people I met were really engaged and I really enjoyed assisting them on widening their horizons". Volunteer PwC*

## 2. Volunteers survey (934 responses)





## Benefits for Schools and Colleges

Through the program's extensive and secure online database, teachers registered with Inspiring the Future are able to search for and make direct contact with volunteers from across a wide range of industries and specialisms. At the click of a button, the selected volunteers can then be invited to talk to their pupils about their jobs and the routes they took to get there or to assist with any of the other designated program activities.

## How does it work?

- When teaching staff log on to the system, they get a list of all those people registered in their area who can speak to young people about different specialisms and activities, and it's a simple process to send a message through the system to get in touch



Specialisms
Apprenticeships
Design and Manufacturing
Enterprise/Entrepreneurs
Financial Literacy
Maths – Using it at work
Science and Technology
Languages – French, German, Italian, Spanish, Russian, Mandarin, Japanese, Urdu, Arabic

*"The applicants really enjoyed the session and it was great to have help from such an enthusiastic and knowledgeable volunteer. In fact, 2 out of the 6 applicants who attended the session on 17<sup>th</sup> January, have since secured an Apprenticeship position which is brilliant".* Northampton College

# Our Campaigns

include

**Inspiring**  
futures for young  
**women**  
*Australia*


**Primary**  
**Futures**  
*Australia*



The **Inspiring the Future: Inspiring Women** campaign in the UK has seen over 18,000 inspirational women going into schools, talking to girls to broaden their horizons and raise aspirations

     
By the age of **6** children are already classifying certain jobs as 'male' and 'female'

And by **13** Many have already limited their career aspirations to fit in with gendered stereotypes (Gottfredson & Lapan, 1997)

  
55% of young women surveyed in 2012 said that they don't feel like they have enough positive role models.

**2 in 3**   
Girls would be tempted to train for a job usually done by the opposite sex if they had more information about what kind of work they would be doing

(EOC, 2009)  
**75 %**  
Of women still end up in the

**5 'C's**  
Of employment:

- Cleaning
- Caring
- Catering
- Cashiering
- Clerical



# Inspiring the Future: Primary Futures

- Primary school project working under the banner of 'Inspiring the Future'
- Innovative approaches which allow primary schools to easily engage volunteers to work with primary aged children.
- Volunteers can talk about their current job and why reading and numeracy in their primary school days were so important in achieving their current status



**"We need to give our children and young people a vision of the opportunities available to them, so that they understand the value of learning and in doing so raise aspirations. It is never too soon to start this. We also need better connections between schools and the communities and businesses they work with. "**

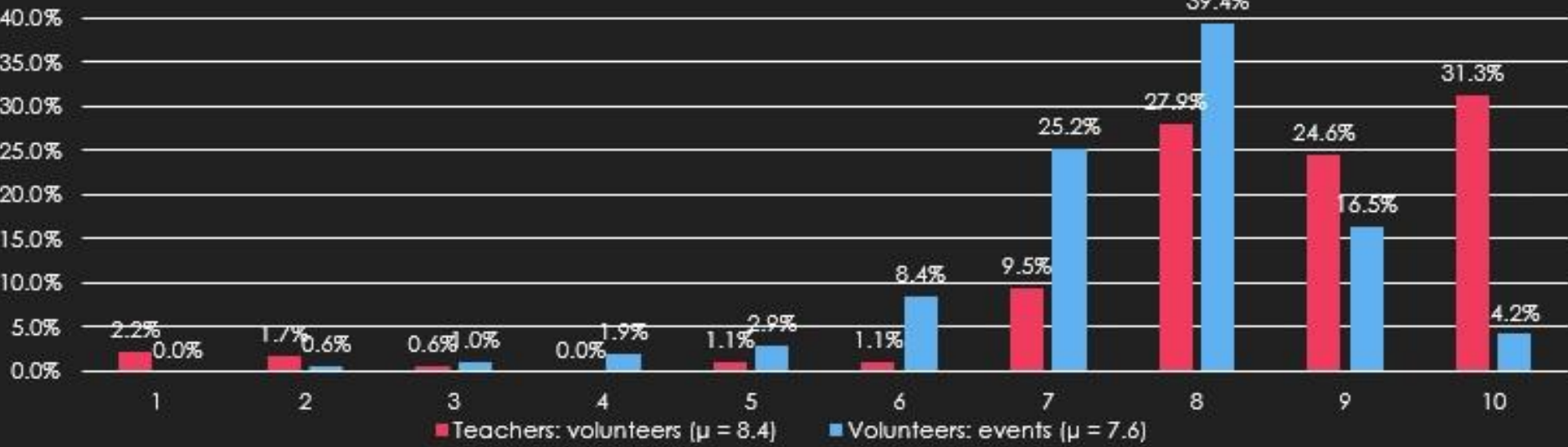
**Russell Hobby, NAHT General Secretary (National Association of Head Teachers- UK)**

# ITF – Rating by teachers & volunteers (UK)

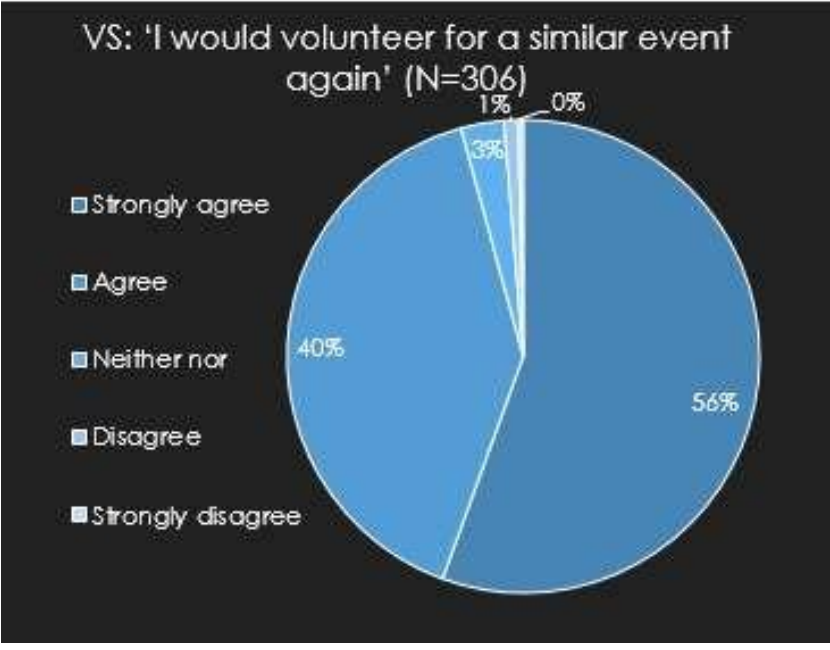
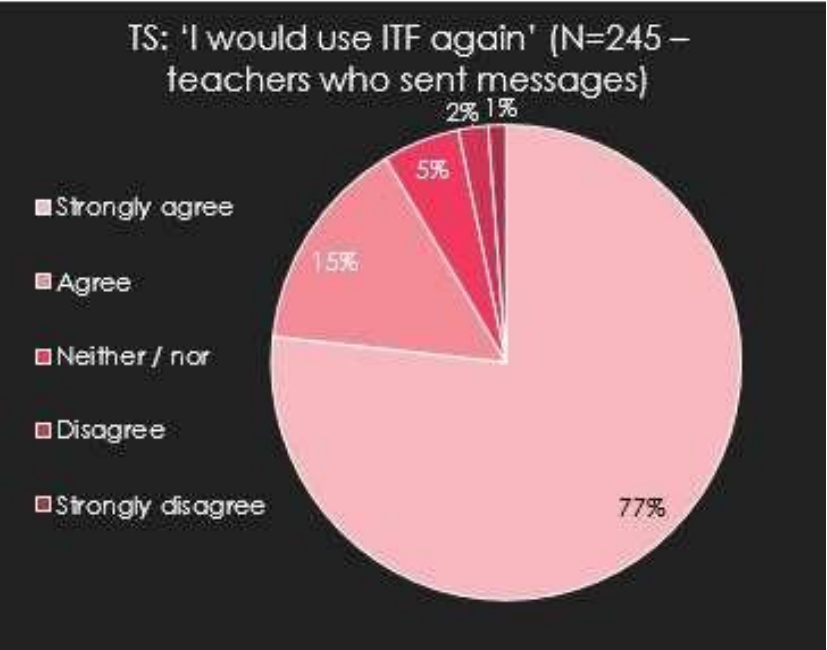
On a scale of 1 (dreadful) to 10 (wonderful)...

TS: How would you rate the ITF volunteers you've worked with (N=179)

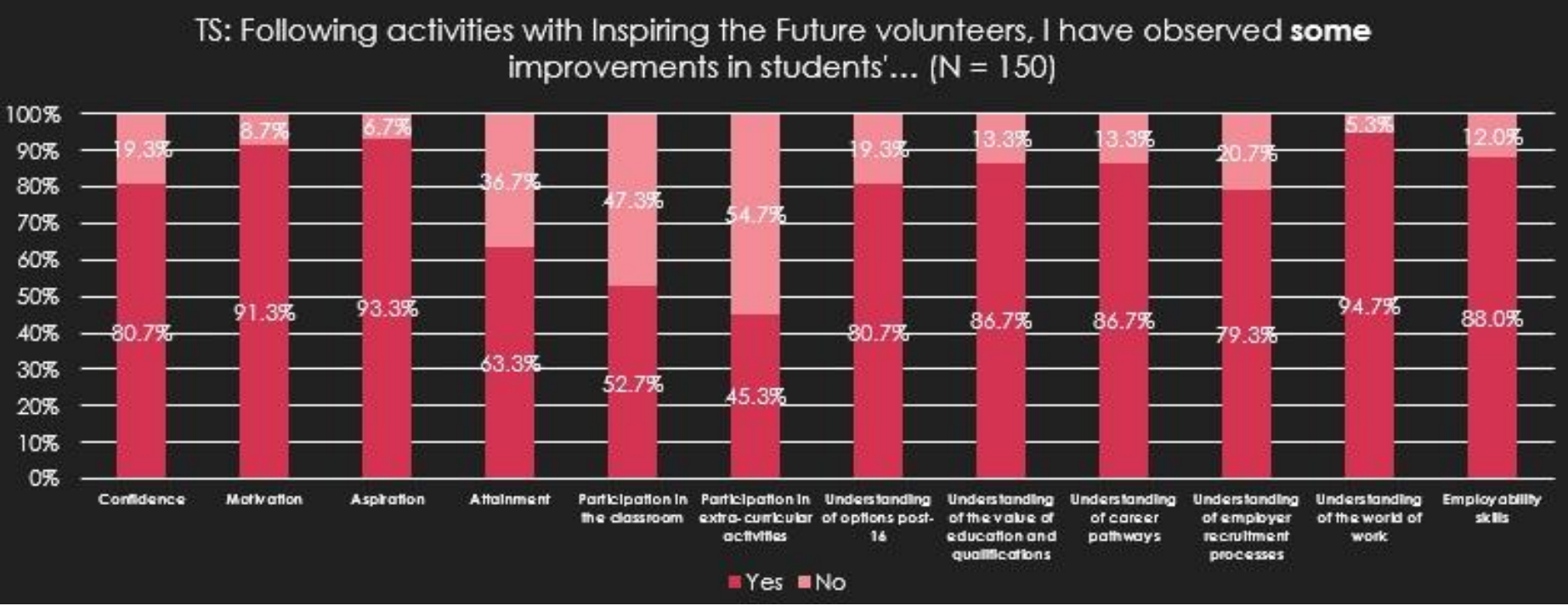
VS: How would you rate the events you participated in? (N=310)



# Impact on teachers & volunteers (UK)



# Teachers' responses to impact on students- (UK)



# Registering as a teacher

## Sign Up

Please select if you would like to get involved independently as a volunteer:

[Volunteers register here](#)

Or if wanting to sign up on behalf of your organisation as an employer:

[Employers register here](#)

Or if wanting to sign up as a school or college:

[Teachers register here](#)



# Signing up is quick and easy

## Complete your profile

This will take you to the Inspiring the Future portal, where you will be asked to provide a few basic details, and your email address. Once your registration is approved, you will receive an email containing a temporary password.

When you log in using this password, you will be asked to change it to something more memorable. On first entering the portal, we'll ask you to provide a few more details about yourself, and what you need as a school/governor.

## Activities you need help with

You'll be asked to select activities that you need help with, for schools this is currently – Career insight talks and events, Curriculum link, Help with Resume's and/or Realistic mock interviews, Exchanging expectations, Reading or numeracy

## Find volunteers to invite

To find volunteers, schools go to 'Find Volunteers' once logged in, and generate a list of volunteers in their area who can offer the activity specified. Schools can view brief profiles of the volunteers including their jobs, and what they can offer. (Private email addresses and phone numbers are not visible to either party).

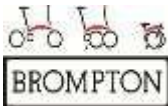
## Send invite messages

From the 'Find Volunteers' page, you can message appropriate volunteers and ask them to get involved in an activity they have coming up either individually or on mass. Volunteers accept/decline the event.

## After the Event/Activity

If accepted, once it has taken place schools complete automated feedback forms. We ask four or five questions about how the event went. We strongly recommend that this is completed, as it allows us to keep an eye of the quality of volunteers and whether the service is working for both parties. We also use your feedback to report to funders, which will help to keep this service completely free to schools and volunteers

## Example of some of the UK Employers and Professional bodies signed up



ASTON MARTIN



# About Schools Industry Partnership



Schools Industry Partnership

[www.schoolsindustry.com.au](http://www.schoolsindustry.com.au)

Schools Industry Partnership is a registered Australian charity that has been providing local youth with work placement and career guidance for over 20 years

## Our programs and services

### Work Placement

Forming partnerships between employers and schools/colleges delivering HSC VET subjects to provide students with meaningful and inspiring work placement experiences during which they can practice their skills gained at school and learn new ones.



### Transition to Work

A free service that provides young people at risk with opportunities to develop career goals, gain employment, explore education pathways and access opportunities for skill development, work experience and training.



## Key Contacts

For any queries please contact:

Adrian Rhodes    Director- Inspiring the Future *Australia*    Tel: 0437 176 689

Ian Palmer    CEO – Schools Industry Partnership    Tel: 0419 018 232

Let us know how you might become involved in:

