



## AWS Family Tech Series FAQs

AWS Family Tech Series is powered by **AWS InCommunities**, available to you online in the spring of 2021!

**AWS Family Tech Series is a program that seeks to inspire future builders and engage with their families in a fun and educational way.**

**Families and educators around the world will be invited to discover and play with the latest tech concepts, learn from technology subject matter experts, and get to know more about cloud computing, Amazon devices and career paths in technology. This year, the program comes to you virtually due to social distancing guidelines still in place around the world. The platform will remain available to all on demand following its go live in summer 2021 and new content in various languages will continue to be on offer through the latter part of the year.**

### **Q. What is AWS Family Tech Series?**

AWS Family Tech Series is one of AWS InCommunities' signature programs that seeks to inspire future builders and engage with their families. It is normally a half-day event focused on introducing AWS to the communities around our data center locations. The goal of the online platform this year is to provide a fun experience for families with a focus on science and technology. Families will be exposed to the latest tech concepts, interact with technology, get to know more about cloud computing and other tech topics in a fun and accessible way.

This year, the program is designed to be offered virtually due to social distancing guidelines around the world. It continues to aim to inspire both parents and children to learn more about technology as well as to drive a positive AWS brand experience with our community stakeholders.

### **Q. What is the vision for AWS Family Tech Series?**

We are scaling AWS Family Tech Series this year through our online offering. It started in 2018 with a hyper local event in Ireland and has grown into a signature program for AWS InCommunities globally. Our vision is that we will reach thousands more future builders and their families by powering more events in many more locations in all regions this year. We aim to see it become one of the many great things that our data center communities know us for!

### **Q. What are the goals of AWS Family Tech Series?**

With this global signature program, we aim to inspire future builders and engage with their families in a fun and accessible way. It is designed to:

- Offer hands-on workshops that will inspire students to become future builders
- Educate parents on preparing students for STEAM (STEM + Arts) education and careers
- Provide a basic understanding of cloud computing and AWS

- Showcase AWS/Amazon subject matter experts so that participants will gain a basic understanding of AWS, cloud computing and STEAM career possibilities
- Create opportunities for future builders who will innovate cloud computing

**Q. What are the differences between previous events and this year's event?**

The major changes are that participants will not attend in-person and the workshop activities are designed to be enjoyed online at their leisure and pace. They will also have the ability to pause, restart and enjoy the program as many times as they wish. Once live, the Family Series platform will remain available to all to enjoy the content over and over.

**Q. What activities can we expect at AWS Family Tech Series?**

We have a varied range of topics and a mixture of speakers, workshops and demos available including:

- Keynote presentations by tech subject matter experts delivered in a fun and relatable fashion for all ages
- Fun educational original videos
- All sessions are short and fun, no more than 15mins each
- Coding workshops
- IoT and Robotics Demos
- AWS employees presentations
- Careers Corner, A Day in The Life of an AWS employee, links to our live vacancies, etc

**Q. Is there a registration link I can share with my network?**

Yes, absolutely. The registration link is [here](#) to share widely

**Q. Will you still host in-person signature events later this year?**

We are hoping to host both in-person events for countries that don't have social distancing regulations in place and online or virtual events where large gathering are still not allowed by law.

**Q. Why is Family Tech series offered on demand?**

The program is offered on demand to allow participants the opportunity to complete the speaker sessions and activities at their own pace and at anytime across the globe. It means the site is a 'go to' educational and fun destination for our employees, their families and our communities

**Q What's the duration of the event?**

The program is designed to last about two hours depending on how long the participants complete the activities. Visitors can jump back in the space at anytime with their registration code

**Q. What is AWS InCommunities?**

We are the community engagement team for AWS Infrastructure Operations, aiming to make a positive impact around the world. Whether it's using technology to solve the world's most pressing issues, or through our employees donating their time to support causes they care about, AWS is dedicated to building a world where every person has the opportunity to live a life of dignity on a healthy planet. To make a positive impact, specifically in the regions where we build and operate our global infrastructure, we established a program called AWS InCommunities. We launch, nurture, and scale long-term, innovative programs that will have a lasting impact in our regions around the world.

**Q. How AWS InCommunities makes a difference?**

Amazon Web Services (AWS) is committed to making a positive difference around the world. Whether it's using technology to solve the world's most pressing issues, or through our employees donating their time to support causes they care about, AWS is dedicated to building a world where every person has the opportunity to live a life of dignity on a healthy planet.

<https://aws.amazon.com/about-aws/global-infrastructure/aws-incommunities/>



- **STEAM events and sponsorships.** To help create the next generation of creative thinkers and future builders, AWS sponsors a variety of STEAM initiatives in the communities where we have a physical presence. This includes working hand-in-hand with nonprofit and nongovernment organizations in these areas. We help their efforts through sponsorships, employee volunteers, and in-kind donations.
- **Local Tech Upskilling.** We hire local talent in the community and value a workforce that represents diverse backgrounds. To support this objective, we've built development programs aimed at both school students and individuals re-entering the workforce. Individuals who successfully complete these programs have opportunities for internships and careers in our data centers and across AWS.
- **Environmental Stewardship.** AWS is committed to running our business in the most environmentally-friendly way possible, and our customers are doing critical work in the cloud to support sustainability practices. To support broader sustainability efforts, we work on environmental projects with school students, and we also sponsor sustainability focused efforts of non-profit organizations in the communities that we call home.
- **Employee Engagement.** AWS employees are dedicated to their communities, and this is reflected in the thousands of hours of service in the places where they live, work, and raise their families. Our employees play a vital role in our broader community initiatives, and they have formed local community ambassador groups to regularly “take on causes” in their own backyard.

### **AWS InCommunities Global Signature Programs**

AWS is dedicated to inspiring future builders, especially those from underrepresented and underserved communities who reside in areas where we have a physical presence. Through our Signature Programs, we help increase thousands of students' access to STEAM education opportunities in fun and imaginative ways. We are intentional about adding the “A” to “STEM” because we know that the arts help build future-ready students who develop into well-rounded and creative problem solvers.

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